Keeping Perspective -

While we've enjoyed a relatively mild Arkansas summer, so much of the nation and world are enduring heartbreaking tragedies. Before anything else, I want to take this moment to remember those affected by the hurricanes, floods, and earthquakes. Please keep the people of those areas in your thoughts and prayers. I encourage you to consider contributing, whether through the Red Cross, another reputable agency or any other way you’re able.

September APMA School and Trade Show

- This year’s September School has wrapped up, with more than 160 industry professionals attending and 24 vendors. If you missed it, you REALLY missed it. The agenda was packed with top-quality, high-octane speakers. The information, tips, and hints were worth many times the price of admission.

When Bobby Corrigan started his session by telling us “this is not going to be ‘the basics of rodent biology and identification,’” I knew it was going to be good material. He took us into his learnings as a “rodentologist,” dispelling a number of things I “knew,” and looked at how to be more effective detectives. Who knew reading “Sherlock Holmes” could make you more effective?
Top ten benefits of membership.

- Targeted education
- Complimentary human resource consulting
- Employee recruitment tools
- Fleet management
- Royalty-free professional pest pictures at no charge
- Background screening
- Collections services
- NPMA community web site
- National consumer exposure to help grow your business
- Coming soon: Health insurance exchange

DON’T FORGET TO UPDATE YOUR MEMBER PROFILE!

You can:

- Identify the topics that are important to you so that we can send you information you want to hear about
- Update your service area zip codes for Find-a-Pro
- Add or remove employees from your company roster
- Download your membership certificate

Questions on any of these programs? Email npma@pestworld.org for information or visit the online member center at npmapestworld.org.
No one has absolute answers in the legal minefield of “Legalization of Medical Marijuana and How It Can Affect Business.” Attorney Wayne Young did an outstanding job, however, as he brought us up to speed on the law, opinions, and recommendations surrounding the subject. He packed a wealth of information into his session and still fielded dozens of questions from the attendees.

I want to thank everyone that worked so hard to make this year’s school and show a success. You are really appreciated! A special thanks to Liphatech, Terminix, and BASF for directly sponsoring several of our speakers.

Vance Walker,
APMA President

With over 160 professionals attending the September recertification, there was not an empty seat to be found!
Thank you to our 2017 September School Vendors & Sponsors!

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Preston Clark, the 3rd generation of Clark Exterminating, received the 2017 APMA Lynn Hopper Scholarship. Preston is attending Arkansas Tech University majoring in Management/Marketing. His plan is to take over the family business when it comes his time.

A little about Preston Clark
Reprinted from his scholarship application submission

Thirty-six years ago my grandfather started a business and named it Clark Exterminating. Later my dad and aunt took over this business. Before I was even born my grandfather started a business that many generations to come would benefit from. This business is what I have dreamed of taking over from my dad since a very young age. Since before I can remember, I have worked toward achieving this goal.

Starting at the age of 13 and the summer after my 7th grade year at school, I began to work at Clark Exterminating. I didn’t want to do just any office job, I wanted to do termite work and learn everything that I could about the job. So I had devoted my summer to Prep termite work (since I didn’t have my license to treat houses) and riding with my cousin who would teach me everything I know about termite work. This summer work at Clark Exterminating would continue throughout my school career.

After an early start to termite work I have planned to continue my education of business by taking advantage of North Little Rock High Schools business classes. My sophomore year I completed Business Computer Applications. My junior year I completed Accounting I. Senior year I am taking Accounting II and Business Management. I have taken all of these classes in preparation for college.

Since from an early age I knew I wanted to take over Clark Exterminating, I knew I would be doing Business classes in college. The classes I have taken in high school hopefully will have me prepared for college. I have decided I will be majoring in Business Management/Marketing. I believe these courses will best prepare me for my plans after college.

My grandfather started a business back in 1980 that would become a family legacy. Later my dad and aunt have taken over this business after many years of working their way up starting at the bottom. When I get out of college I hope to continue my goals of making my way to the top of the business. Starting at a low level of pay and a low title I will get my pest license to treat houses for termites. Later I hope to work my way to pest control to further my license and knowledge of the work. Eventually I will take over the family business as owner/operator and continue the family legacy.

Next Scholarship Application deadline is February 1st!
The Silent Auction benefiting the Lynn Hopper Scholarship raised over $7,400, with many member companies in attendance matching a donation of $500.

Would your company like to match the $500 donation? Contact the office at 501-224-4840 or office@arkansaspest.org

Attendees visited vendors for the opportunity to win prizes. Kelly Babcock (left), technician with Bug Pro, won the Bose Bluetooth Speaker and Dwight Reynolds (right), operator with Terminix, won the PK Grill.

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2018 Calendar of Events

January
Friday, January 19
Board & General Membership Meeting

February
Thursday, February 1
Scholarship Application Deadline
Tuesday, February 20
Region 2: Paragould Recertification
Thursday, February 22
Region 1: Fayetteville Recertification

March
Tuesday, March 6
Region 3: Little Rock Recertification
Thursday, March 8
Region 4/5: El Dorado Recertification

April
Friday, April 20
Board & General Membership Meeting

July
Friday, July 20
Board & General Membership Meeting

September
September 18-19
2018 September School & Trade Show

APMA News
APMA News is published four times annually by the Arkansas Pest Management Association and Best Association Management.
P.O. Box 26243
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Lynn Hopper
Memorial Scholarship Application

First Name _________________________ Middle ___Last ______________________________________________

Address _______________________________________________________________________________________

City ______________________________________ State ______________ Zip ____________

Phone(s) _____________________________________________________________________

Age ______ Year of Graduation _____ ACT Score _______

Parent/Guardian _________________________________________________

Occupation of Father _____________________________________________

Annual Income of Father __________________________________________

Occupation of Mother ____________________________________________

Annual Income of Mother _________________________________________

How much financial assistance do you qualify for? _____________________

Explain any special reasons for financial need in your case
(Attach to Application)

College ___________________________ Intended Major ______________________

Does a family member work in the pest management industry? Y/N

If so, who and where do they work __________________________________________

Eligibility/Criteria

1. Applicant must have a 2.5 GPA or GED equivalent.
2. Applicant must plan to carry a minimum of 12 hours each semester (of fall & spring semesters).
3. Applicant must be seeking a degree in School of Business with a minor in Pest Management.
4. Applicant must be a resident of the State of Arkansas and planning to work in the Pest Management industry in Arkansas for 2 years after completion of degree.
5. Applicants that are family members of a pest management firm that is a member in good standing of the APMA will be given first consideration.
6. Three letters of recommendation are required and must be from individuals who have known the applicant for 3 or more years. Letters should be submitted with application.
7. An essay of applicant’s future plans should be submitted with application. Applicant will not be considered without essay completed and submitted with application.
8. Applicant must be willing to meet in Little Rock to be interviewed by selection committee if so asked.
9. Applicants that have been awarded this scholarship in the past are welcome to apply again.
10. The selection committee can make a decision based on applicants. There may be times when they have a candidate that may or may not meet all the criteria. The committee reserves the right to make that adjustment for that year. It must be a unanimous decision.
11. Application deadline is February 1st of each year.
12. Applicant must maintain a GPA of 2.5 for the year (cumulative of fall & spring semesters), and provide a transcript at the end of the year.

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