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President's Message

It has been an honor and privilege to serve as your president this past year. We accomplished many things this year. I would like to thank everyone for their hard work in making the school a success.



I want to remind everyone of Legislative Days on February 2, 2011. Please let your local legislators know that we'll be there to serve them delicious barbecue and to visit with them on the year's coming events.

I would like to congratulate Bill Sample on his successful run for State Senator. Congratulations Bill!

Finally, I would like to wish Justin McCauley congratulations and much success as APMA Board President this coming year.

Thank you again for the opportunity to serve as your 2010 President.

Wishing you and your families a blessed Christmas season.

Randy West
2010 APMA President

**REGIONAL PEST
RECERTIFICATION**

DATES & LOCATIONS

- February 21**.....Jonesboro
- February 22**.....Little Rock
- February 23**.....Fayetteville
- February 25**.....Eldorado

2010 - 2011 Calendar of Events

December 17 APMA Board Meeting, Little Rock
Best Association Management Offices
1500 Macon Dr., Ste. D-7, Little Rock

January 21 General Membership Meeting*

February 2 Legislative Luncheon

REGIONAL PEST RECERTIFICATION

February 21 Jonesboro

February 22 Little Rock

February 23 Fayetteville

February 25 El Dorado

TERMITE TECHNICIAN TRAINING

March 8 Mountain Home

March 9 Little Rock

March 10 El Dorado

April 15 General Membership Meeting*

July 15 General Membership Meeting*

September 20 General Membership Meeting at
Annual Conference (location TBA)

*General Membership Meetings will be held at the Hilton Little Rock Metro Center, with the exception of the Sept. meeting.

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2010 Committees

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Dallas Hopper
Shannon Hyde Prince

Nominating Committee

Mike McCauley, Chair
Pat Bennett
John Force
David Hopper

Conference Committee

Shannon Hyde Prince, Chair
Phil Bennett
Dennis Dykes
Bobbie Jo Hyde

Scholarship Committee

David Hopper, Chair
Phil Bennett
Charles Hartsell
Dallas Hopper

Government Affairs

Mark Hopper, Chair
Glynn Adams
Steve Adams
Phil Bennett
Charles Hartsell
Jerry Hyde
Waymon Long
Bill Sample
Randy West

Membership/Marketing

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Tim Adams
Dallas Hopper
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Entomologist

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Fall Color Story

2 Deer, 1 Shot

It was the afternoon of opening day 2010 and I was hunting out of a new stand that we had put up the previous day. It was a pretty day—not too cold, not too hot—and deer seem to be moving early in the afternoon. I had a button buck and a doe eating at my feeder for about thirty minutes or so when the button buck got nervous. He kept looking in one direction for a few minutes when he bolted and ran off. I knew then a bigger buck was coming, so I got my gun propped up in case he was a legal shooter. He stepped out a few minutes later right at the feeder and I saw he was a nice 6 pointer with a messed-up rack. I decided to go ahead and take him to cull him from the deer herd. I had to wait to make sure that the doe was out of the way because I didn't want to kill her too. A few minutes later she walked on up the road a ways and I said, now she's out of the way. I put the scope on the buck and pulled the trigger; I saw that I had hit him so I got down to go find him. It wasn't hard. I walked straight to him. He ran thirty yards from the logging road into the woods next to a creek. I have a Bad Boy buggy, which is like a ranger or mule, and sometimes it's hard to get them back into the woods to get the game out. So, standing over the deer I start back toward the Bad Boy by way of the woods to find an easy route. I had gone about thirty yards when I came up on another dead deer. My first thought was: is it cold or hot? My second thought was: is it a button buck or a doe? I felt it and it was warm and then I knew I had killed the two with one shot and I rolled it over and it was the doe, thank goodness, cause in the state of Arkansas if you shoot a button buck it counts as one of your bucks. I shot the buck in the shoulder hitting the bone, and I guess the bullet turned and hit the doe with a perfect heart shot. She had run about twenty yards into the woods from the logging road. I have a game camera like most people and I got the SD card out to see if it would show where the doe was when I had shot. I got a picture of the buck entering the woods seconds after the shot and the doe running up the logging road, and you could tell she was hit also. I tagged the doe and buck and took it back to camp where one of our members who was sitting about three hundred yards away from me verified that I had indeed only shot once.

Charles Hartsell
 APMA At Large Director
 Hartsell Pest Control



ARKANSAS
Pest Management
 ASSOCIATION

APMA News

APMA News is published four times annually by the Arkansas Pest Management Association and Best Association Management (BAM).

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www.arkansaspest.org

email: apma@bestmanagement.net

Advertising Rates

Ad space is available in the sizes listed below. A 15% discount is available for annual contracts. Please make checks payable to APMA and mail to the address listed above.

	BW	Color
Business card	\$50	\$75
1/4 page	\$85	\$130
1/3 page	\$120	\$180
1/2 page	\$162	\$243
Full page	\$240	\$360
Inside Front Cover	\$275	\$400

For the printed version, color ads are available on the back, inside front cover, and inside back cover only. The entire publication will appear in color on the internet version. Please submit color ads as well as black and white if you wish your ad to appear in color on the internet version for no additional charge.

Material Specifications

Completed ads must be press ready, 300 dpi, 150 line screen, 100% actual size, and include all embedded images and fonts. Ads can be submitted electronically or on disk to Best Association Management, apma@bestmanagement.net. Hard copy of the completed ad must be submitted with the advertising contract. If ad is sent electronically, please fax a copy of the ad with the order; if mailed, please include a copy of the ad with the order. Please include "APMA News Ad" in the subject line of your email.

If you do not have a completed ad, we will set your ad for you for \$25. Please submit your ad copy in one of the following formats: PDF, TIFF, EPS, JPG, along with any photos/logos to be included in the ad. You will receive a faxed or emailed ad proof to approve. Submitted photos will only be returned if a self-addressed, stamped envelope is sent.

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 1/2 pg horiz.....5" h X 7.75" w
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 Full pg.....10" h X 7.75" w



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501-224-4840

APMA Political Action Committee (PAC)

Pledge Card

"Every Dollar Makes a Difference"

I would like to make a donation to the APMA PAC at the following level:

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Message from the Executive Director

Happy Holidays



Every year I think the holiday season can't possibly get any busier, but the next year comes and it is the same as the last—if not busier. People stay busy from morning until night. A friend of mine who has a mailing house business said he meets himself coming and going in his own driveway, but added that he recently took the time to relax and watch some old Christmas movies with his children. My husband and I decided to take some time to enjoy the holidays, as well. We left work a bit early one Friday and drove to Hot Springs to see the holiday

display at Garvan Woodland Gardens. It was Disney World wonderful and many folks brought their kids, grandkids and dogs to the park with them. I hope everyone will take some time to relax and enjoy the season in some small way.

The 2010 Board of Directors has one last meeting this week before the year's end. Your APMA Board has been hard at work this year monitoring matters of interest to the industry, planning and executing the conference, as well as the February and March schools. Special thanks to the 2010 Board and to President Randy West who has done a fantastic job with the Board. I want to extend thanks also to Dennis Dykes with Estes, who rotates off of the Board at the end of December after serving as the 2010 Allied Member Representative. Special thanks to Steve Adams who has served as an at-large board member and rotates off this year, as well.

I look forward to seeing you all at our next quarterly meeting on January 15th in Little Rock. Until then, Happy Holidays!

Anne Fuller, Executive Director

Use Down Time Wisely

The Holidays are upon us. Once again we should take time to reflect on our past year and be thankful for the blessings we've had. Our industry has weathered the economic crisis quite well and we have even more opportunities to grow and prosper with the emergence of bed bugs. We have an opportunity in the next few months to implement and test new ideas. We have time to restructure and reorganize before the spring season hits. Use this down time wisely for the better benefit of your business.

Spend quality time with family and friends. And always remember to be thankful.

Shannan Prince
APMA Secretary/Treasurer
Hyde's Pest Control

Mark Your Calendars APMA Members...

General Membership ~ Quarterly Meeting

January 15, 2011 ~ Hilton, Little Rock Metro Center

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Arrow Exterminators Provides Tips to Help Homeowners Prevent Pantry Infestations

ATLANTA (November 15, 2010) – With so many parties, activities and family gatherings held during the holiday season, the last thing homeowners want to worry about are uninvited “guests” making an appearance. Indian meal moths, grain and flour infesting beetles and weevils, ants and mice are common intruders this time of the year, invading pantries nationwide. To keep cupboards and cabinets pest-free this holiday season, Arrow Exterminators encourages homeowners to inspect and clean their pantries.

“Before holiday cooking and baking commences, we always recommend that homeowners conduct a complete inventory of their pantries and cupboards, closely inspecting dry goods including flour, corn meal and sugar, for pests. Silent intruders such as Indian meal moths, flour and grain infesting beetles and weevils and ants can easily find their way inside homes, infesting pantries and their contents,” said Arrow Pest Expert Shay Runion. “We also encourage homeowners to scrutinize packaging at the grocery store, looking for signs of damage, so as to avoid bringing these unwanted pests into the home.”

Indian meal moths are the most common type of pantry pests. Small, with tri-colored wings, their lifecycle can be as short as 25 days; however, female moths can lay up to 200 eggs in one week. Indian meal moths can quickly contaminate pantries and are most often lurking in dried fruits, flour, powdered milk, dry dog food and corn meal.

Other common pantry pests are grain and flour infesting beetles and weevils. These small, reddish to dark brown pests are attracted to cereal, cake mix, chocolate and macaroni, and use their saw-like teeth to chew through food. Similar to Indian meal moths, they can contaminate food.

Lastly, homeowners cannot forget about ants and mice. While these pests are common invaders year-round, Arrow Exterminators particularly notices an increase in rodent-related calls in the colder months as these pests look for warm places to nest. Ants and mice are also looking for sustenance, which can often be found in homeowners’ pantries.

To keep pests from spoiling the festive mood this holiday season, Arrow Exterminators recommends the following tips:

- When shopping in grocery stores, only purchase sealed packages that show no signs of damage;
- Before baking, inspect all food for infestations and check expiration dates;
- Keep all food sealed in airtight containers;
- Keep kitchen counters, sinks and floors clean at all times, as crumbs and spills can quickly attract pests
- If an infestation is suspected, discard contaminated foods in outdoor trash bins and clean the infested areas thoroughly with a vacuum, as well as with soap and water. In the event mice are detected, a pest professional should be contacted immediately.

Arrow protects homes from infestations with the STEPS® Total Protection System, an industry-leading process that utilizes Integrated Pest Management. STEPS includes a full inspection of the home and property to pinpoint pest control issues; identification of not only the pest, but the true cause of the problem; and treatment in the most environmentally responsible way to alleviate current issues and to help prevent future recurrences.

Consumers interested in protecting their homes from pests may obtain additional information at www.arrowexterminators.com. Additionally, consumers can contact Arrow for a free whole home evaluation at 1-888-462-7769.

About Arrow Exterminators

Family owned since 1964, Atlanta-based Arrow Exterminators is the eighth largest pest and termite control company in the United States, ranked by revenue. Arrow boasts a modern fleet of more than 700 vehicles, more than 65 service centers and revenues of \$100 million. With QualityPro Certification by the National Pest Management Association, the company offers innovative and environmentally responsible services to protect customers and their homes and businesses in Alabama, Arizona, Florida, Georgia, Kentucky, North Carolina, South Carolina, Tennessee and Texas. Visit ArrowExterminators.com for more information.





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